

# UNLOCKING MOTIVATION

When you know what motivates someone you gain insight into how they think, make decisions and interact with others. Unique motivators help reveal WHY sometimes it's easy to go all-in and other times it's a struggle to engage, and WHY certain environments allow people to thrive, and in others, grapple to find success. Understanding your own motivators can help you be more productive, collaborate more effectively, be a better leader, and bring a deeper sense of meaning and purpose to your work.

**The first 200 registrants will be invited to complete the MCode™ Assessment prior to the event.**



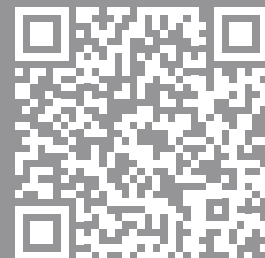
**Rod Penner**  
VP, Motivations AI

MCode™ Assessment co-creator, author of the Motivation Code, and former Managing Partner at Gallup during the development of StrengthsFinder and Q12 for employee engagement, Rod is committed to helping individuals and organizations build effective collaboration, improved communication, and happier, more engaged teams. Rod's enthusiasm for the development and optimization of human capital makes him an excellent leader and teacher.



**April 23, 2024**  
10:00 a.m.-11:30 a.m. CT

**REGISTER TODAY**



[https://zoom.us/webinar/register/WN\\_lR2wAiMdRkaTScVUOJFvcw](https://zoom.us/webinar/register/WN_lR2wAiMdRkaTScVUOJFvcw)  
After registering, you will receive a confirmation email containing information about joining the webinar and how to complete the assessment.